

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



WWJ-TV

INVOICE

For: MICHIGAN GOP 2012(336037)
520 Seymour Ave
Lansing, MI 48933-1118

Account Exec: Maggie McWilliams Pol
Office: GWTS-PH
Contract Num: 1091-54712
Contract Dates: 10/31/2012-11/06/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1091-409586
Invoice Date: 11/11/2012
Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

Page 1 of 4

PAY BY 12/11/2012
Net 30 days

In Account With: STRATEGIC MEDIA SERVICES(33295)
3299 K St NW Ste 200
Washington, DC 20007-4415
ATTN:Accounts Payable

Product Desc: MI GOP 10/31-11/6

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	M T W T F S S		Dur	Total Spots	Rate		
1	CBS NEWS SATURDAY MORNING	11/03/2012-11/03/2012 S .		30	1	1,500.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012	 S .	1		1,500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/03/2012	Sa	10:28:58 AM		MRPTV102502DMMH	30	1,500.00			
2	LATE FIRST FORECAST SPONSOR	11/04/2012-11/04/2012 S		30	2	9,000.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012	 S	1		9,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su				30			9,000.00	Preempted
11/04/2012	Su	11:35:20 PM	11/04/2012	MRPTV100101DMMH	30	9,000.00	9,000.00		Makegood in 23:34:00-23:37:00
3	THE PRICE IS RIGHT	11/01/2012-11/01/2012	. . . T . . .		30	2	2,000.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		. . . T . . .	1		2,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/01/2012	Th				30			2,000.00	Preempted
11/06/2012	Tu	06:29:26 PM	11/01/2012	MRPTV100101DMMH	30	2,000.00	2,000.00		Makegood in CBS EVENING NEWS
4	THE PRICE IS RIGHT	11/05/2012-11/06/2012	M T		30	2	2,000.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
11/05/2012-11/11/2012		M T	2		2,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	11:58:42 AM		MRPTV102502DMMH	30	2,000.00			
11/06/2012	Tu	10:59:12 AM		MRPTV102502DMMH	30	2,000.00			

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Product Desc: MI GOP 10/31-11/6

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
5	WHO WANTS TO BE MILLIONAIRE	10/31/2012-11/02/2012	..WTF..	30	3	600.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		..WTF..	3	600.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/31/2012	We	12:10:10 PM		MRPTV100101DMMH	30	600.00			
11/01/2012	Th	12:07:39 PM		MRPTV100101DMMH	30	600.00			
11/02/2012	Fr	12:13:56 PM		MRPTV102502DMMH	30	600.00			
6	WHO WANTS TO BE MILLIONAIRE	11/05/2012-11/05/2012	M.....	30	1	600.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
11/05/2012-11/11/2012		M.....	1	600.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	12:14:14 PM		MRPTV100101DMMH	30	600.00			
7	12:28:00-13:30:00	10/31/2012-11/02/2012	..WTF..	30	3	1,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		..WTF..	3	1,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/31/2012	We	01:28:57 PM		MRPTV102502DMMH	30	1,500.00			
11/01/2012	Th	01:28:57 PM		MRPTV102502DMMH	30	1,500.00			
11/02/2012	Fr	01:28:57 PM		MRPTV100101DMMH	30	1,500.00			
8	12:28:00-13:30:00	11/05/2012-11/05/2012	M.....	30	1	1,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
11/05/2012-11/11/2012		M.....	1	1,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	12:57:24 PM		MRPTV102502DMMH	30	1,500.00			

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9	THE INSIDER	10/31/2012-11/02/2012	..WTF..	30	3	500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		..WTF..	3	500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/31/2012	We	06:24:13 PM		MRPTV100101DMMH	30	500.00			
11/01/2012	Th	06:24:11 PM		MRPTV100101DMMH	30	500.00			
11/02/2012	Fr	06:17:26 PM		MRPTV102502DMMH	30	500.00			
10	THE INSIDER	11/05/2012-11/05/2012	M.....	30	1	500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
11/05/2012-11/11/2012		M.....	1	500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	06:17:04 PM		MRPTV100101DMMH	30	500.00			
11	DAVID LETTERMAN	10/31/2012-11/02/2012	..WTF..	30	5	700.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		..WTF..	3	700.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/31/2012	We				30			700.00	Preempted
10/31/2012	We	07:57:32 PM	10/31/2012	MRPTV102502DMMH	30	2,100.00	2,100.00		Makegood in SURVIVOR: XXV
11/01/2012	Th				30			700.00	Preempted
11/02/2012	Fr				30			700.00	Preempted
11/02/2012	Fr	06:29:26 PM	11/02/2012	MRPTV100101DMMH	30	700.00	700.00		Makegood in THE INSIDER

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12	DAVID LETTERMAN	11/05/2012-11/05/2012		M		30	1	700.00		
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
11/05/2012-11/11/2012		M		1		700.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/05/2012	Mo				30			700.00	Preempted	
13	CRIMINAL MINDS	10/31/2012-10/31/2012		. . W		30	1	10,000.00		
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		. . W		1		10,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/31/2012	We	09:47:25 PM		MRPTV100101DMMH	30	10,000.00				
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		20		39,700.00		5,955.00	33,745.00	13,800.00	13,800.00	0.00

Billing Notes		
CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.		
Wire Transfer Instructions: For Billing Inquiries Please Contact: Controller's Dept. 212-856-8000	Gross Billing	39,700.00
	Trade Value	0.00
	Agency Commission	5,955.00
	Local Tax	0.00
	State Tax	0.00
	Pre Paid Amount	0.00
	Pay This Amount	33,745.00

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